

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L3	1	((target\$3 customi\$6 personal\$7 individual\$7 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 incentive\$1 coupon\$1)) AND (display\$3 WITH (mall\$1 (public ADJ (transportation place\$1 carier\$1) bar\$1 store\$1 airport\$1)) AND (group\$1 audience) AND (wireless PDA mobile ((passive RFID RF) ADJ tag\$1)))	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:10
L4	455	((target\$3 customi\$6 personal\$7 individual\$7 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 incentive\$1 coupon\$1)) AND (wireless PDA mobile ((passive RFID RF) ADJ tag\$1)) NOT 3	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:09
L5	58	4 AND (group\$1 audience (display\$3 WITH (mall\$1 public bar\$1 store\$1 airport\$1)))	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:12
L8	* 2	5 AND @pd<"20000418"	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:16
L15	171	((((target\$3 customi\$6 personal\$7 individual\$7 optim??\$5 focus?\$2) WITH (adverti??\$5 ad ads promo\$1 promotion\$2 incentive\$1 coupon\$1)) SAME (display\$3 WITH (mall\$1 (public ADJ (transportation place\$1 carrier\$1) bar\$1 store\$1 airport\$1)))) NOT (3 8)	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:22
L17	0	15 AND ((collect\$3 gather\$2) WITH (group\$1 audience persons people) WITH (data information purchas?\$2 demograph?\$5))	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:24
L20	1	15 AND (group\$1 audience persons people) AND @pd<"20000418"	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:26
L22	0	(15 NOT (8 20)) AND (wireless PDA mobile passive RFID RF) AND @pd<"20000418"	EPO; JPO; DERWENT	OR	OFF	2006/08/15 22:28

\* Identifiers WO 99/50775